



Student Benefits Programme

Information for Parents

We are pleased to introduce MyiD, the student benefits programme launching in early 2010 across participating secondary schools in Auckland. MyiD is designed to provide savings for students and their families, provide additional revenue to schools, and support ASB College Sport in its ongoing advocacy and coordination of secondary school sporting activity in Auckland.

What Does MyiD Do For Schools?

- **Benefits for students.**
Through their student ID card, students can access a range of value-added deals and discounts with a variety of participating retailers. All they need to do is swipe their student ID card at Point-of-Sale.
- **Benefits for schools.**
Based on how much each student spends, a percentage rebate goes back to their school as an ongoing revenue stream.
- **Supporting secondary school sport.**
A percentage rebate also goes to ASB College Sport, providing additional funding for the coordination and advocacy of secondary school sport.

What Do I Need To Know As A Parent?

- It costs nothing for students to get access to MyiD deals and discounts.
- We take the highest level of care in ensuring that MyiD deals and discounts are safe and appropriate for your children. All MyiD suppliers are pre-approved by ASB College Sport and an internal governance committee.
- We value and protect your child's privacy. Under absolutely no circumstances will student information be provided to programme suppliers. For students under the age of 16, parental consent is required before your child is allowed to register his or her contact details.
- For more information, please visit www.myid.school.nz (coming soon).

The MyiD programme is launching soon, and more information will also be available for parents and schools on www.myid.school.nz. However if you have any questions about MyiD in the meantime or would like to be involved as a programme partner, we welcome your feedback on feedback@myid.co.nz.

If you have any questions or suggestions, please contact:

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