



Student Benefits Programme

Information for Schools

We are pleased to introduce MyiD, the student benefits programme launching in early 2010 across participating secondary schools in Auckland. MyiD is designed to provide savings for students and their families, provide additional revenue to schools, and support ASB College Sport in realising its long-term vision for secondary school sport in Auckland.

What Does MyiD Do For Schools?

- **Benefits for students.**
Through their student ID card, students can access a range of value-added deals and discounts with a variety of participating retailers. All they need to do is swipe their student ID card at Point-of-Sale.
- **Benefits for schools.**
Based on how much each student spends, a percentage rebate goes back to their school as an ongoing revenue stream.
- **Supporting secondary school sport.**
A percentage rebate also goes to ASB College Sport, providing a manageable revenue stream and decreasing reliance on non-guaranteed funding sources.

I'm Interested. What Do I Need To Know?

- It costs nothing for students to get instant access to deals and discounts.
- It costs nothing for schools to be part of the programme.
- Getting your existing Student ID cards "MyiD-ready" is incredibly easy and hassle-free.
- For teachers and staff with ID cards, talk to your school's Business Manager about accessing MyiD deals and more.
- For more information, please visit www.myid.school.nz (coming soon).

To date, we have already welcomed a number of schools to the MyiD student benefits programme. We thank you for your overwhelming enthusiasm and look forward to your continued support in the coming year to ensure maximum benefit to your schools, ASB College Sport, and most importantly, your students.

If your school has not yet registered to be part of MyiD and would like to do so, please feel free to contact us to discuss the options.

If you have any questions or suggestions, please contact:

David Richmond
MyiD Programme Manager
david@thebusinessstore.biz
T +64 9 307 3566
F +64 9 307 3567
M +64 21 567 447



www.thebusinessstore.biz

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& PROUD PARTNER OF

